



## **OVERVIEW OF THE BRYAN FOUNDATION**

### **Background/History**

The Bryan Foundation (TBF/Foundation) is The Bryan Family Group's philanthropic fund. It was established by Bob Bryan AM and Kay Bryan in 2009 to provide a means of giving back to the community and creating a perpetual family legacy. Bob is a businessman and philanthropist who has had a long and successful career in the mining, investments and property sectors.

Since its inception, TBF has donated in excess of \$21.5 million and as at 30 June 2020, has a corpus capital of approximately \$42 million. As a Private Ancillary Fund (PAF), the Foundation can only support organisations that have Deductible Gift Recipient status (DGR 1).

### **Vision and Values**

TBF's vision is to support and empower young Queenslanders to change their lives through meaningful education. TBF values equity, creativity, empowerment, sustainability, compassion and collaboration.

### **Principal Focus**

The Foundation's principal focus is on education as it provides the essential basis for a successful and satisfying life. The Bryan family believes all children deserve equitable life opportunities. Access to a good education provides children with the opportunity to reach their full potential and to secure fulfilling and meaningful employment. Early childhood education is a particular area of focus for the Foundation.

### **Funding Parameters**

Funding parameters for TBF's Core Impact Programs include:

- Must be Queensland-based education programs, particularly early childhood education
- Funding programs of significant amounts and time periods to make a genuine difference
- Supporting early stage and new programs in Queensland
- Measuring outcomes and fund for impact and output
- Building capacity and sustainability so that programs continue after Foundation grants cease
- Ultimate end goal is systemic change which will likely require 10 year grant programs
- Preparedness to fund overheads
- Accepting risk and the possibility of failure
- Collaborating with other PAFs, government agencies and like-minded organisations
- Extraordinary events, such as COVID-19

## Current Core Impact Programs

### **Evidence for Learning – Early Childhood Education**

The Bryan Foundation is collaborating with Social Ventures Australia (SVA) to launch a ground-breaking evidence-based toolkit, to ensure Early Childhood Education (ECE) funding is being spent on programs that actually work and improve ECE practices for children from birth to age eight.

The Foundation's funding supports an early childhood education toolkit, quality early childhood education research trials and an evidence advocate.

The program will generate evidence to ensure early childhood expenditure is directed towards programs that actually work.

### **Fair Education Qld**

The Bryan Foundation, in partnership with funding partner, Tim Fairfax Family Foundation and Schools Plus, has brought the Fair Education program into Queensland schools.

The Fair Education program aims to create systemic change in the Queensland education system and improve the outcomes for some of the state's most marginalised students.

The program aims to build the capacity of the school leadership teams to design and implement activities to strengthen family and community involvement and improve learning outcomes for students. The funding grants accompany expert coaching to support schools in designing and rolling out their projects.

### **The Australian Literacy & Numeracy Foundation**

The Australian Literacy and Numeracy Foundation (ALNF) has identified a critical gap in services designed to meet the vital early learning needs of children and families. These services are particularly important for vulnerable children, many of whom experience language and literacy delays as a result of socio-economic disadvantage.

ALNF's innovative 'Early Language & Literacy program' (EL&L) program focuses on vulnerable young children who demonstrate specific needs in areas of language and literacy development and require targeted support in fostering vital pre-literacy skills, including phonemic awareness, oral language development, vocabulary knowledge, emergent writing, print awareness and early comprehension skills.

The principal aim for the Early Language & Literacy program is to close the gap so all children are ready to commence school and are ready to learn, regardless of socio-economic status. The Bryan Foundation supports this program in Logan.

### **Logan Together**

The Bryan Foundation supports Logan Together which is a ten-year childhood development, inter-generational and anti-poverty movement supported by all levels of government, NGOs, human services sectors, businesses and the Logan community, targeting childhood development from birth to age eight.

Established in 2015, Logan Together's roadmap engages a life-course approach with goals set at each stage from pregnancy through to the newborn and toddler years, and then on to kindergarten and school.

Logan Together's vision is that by 2025, children in Logan will be as healthy and full of potential as any other group of Queensland children.

## *Current Core Impact Programs (contd.)*

### **COVID-19 Programs**

The COVID-19 pandemic is the greatest health and economic crisis in modern times, which has led to the Foundation freeing-up additional capital for rapid response funding to support the following three Queensland-based COVID-19 programs.

The Bryan Foundation is supporting the **University of Queensland's (UQ) COVID-19 Vaccine Acceleration Project**. UQ is one of four organisations globally selected by the Coalition for Epidemic Preparedness Innovations (CEPI), for funding the development of a COVID-19 vaccine. Phase I clinical trials commenced in July 2020 comprising 120 people in Brisbane. If that trial is successful, Phase 2 clinical trials will commence overseas and involve 800 to 1,000 people.

The Bryan Foundation is also supporting **Logan Together's Coronavirus Emergency Fund**. Logan Together is providing emergency relief funds and frontline services for individuals and families affected by coronavirus. Vincent Fairfax Family Foundation has also matched The Bryan Foundation's donation, with the combined funds helping Logan Together to purchase recycled tablets, computers and data packs for families with no data access, together with helping local charities to provide home schooling, physical activity and mental health support services.

Another program The Bryan Foundation is assisting is the **Royal Brisbane and Women's Hospital (RBWH) Foundation Coronavirus Action Fund** that is working with Melbourne's Doherty Institute on an Australasian COVID-19 Trial known as ASCOT. The ASCOT clinical trial is an adaptive study where different drugs can be trialled as and when required.

## Impact Investments

To increase The Bryan Foundation's impact, the Foundation undertakes Impact Investments. This allows the Foundation to use its corpus capital, in addition to traditional grants, to address social issues. Impact Investments are made with the specific intention of achieving social benefits as well as financial returns.

The Foundation's Impact Investments help to enable recipient organisations to transition from relying solely on direct grant assistance programs to more sustainable and measurable business operating models that align with the Foundation's values. The Foundation's Impact Investments do not necessarily need to align with the education focus of its granting programs.

The Bryan Foundation has undertaken Impact Investments such as social impact bonds, concessional interest rate loans, guarantees and equity investments. The Foundation has provided concessional interest rate loans to **Youthrive** which is a fully owned social enterprise of Act for Kids and **Jigsaw**, which provides training, paid work experience and transitional pathways into mainstream employment for people with disabilities.

## Board and Management

The Foundation's Executive Chair is Jill Simes (Bob Bryan's daughter). The Fund's Managing Director is Geoff McMahon who has managed the family's business investments for over 30 years. Other board members are Sally Smith, Scott Bryan, Kay Bryan, Meg Simes and Katie Smith. The Foundation's Company Secretary is Michael Taylor.

Board members may also select and manage Director Programs, which may be outside TBF's Core Impact Programs. Examples of Directors' Programs supported by the Foundation include: **WH Bryan PhD Scholarship; GingerCloud Modified Rugby Program; Pets in the Park; AEIOU and Hear and Say.**

The Bryan Foundation actively involves younger members of the family through its Family Council. Family members under the age of 25 are encouraged to select and manage grant programs to equip them with experience in philanthropy. Family Council projects are not restricted to Queensland education programs, with examples including: **Nundah Community Enterprise Co-operative; GingerCloud Modified Rugby Program; Traction and The Pyjama Foundation.**

## Contact Details

The Bryan Foundation operates from the Bryan Family Group's head office at level 5, 12 Creek Street, Brisbane.

Phone: 07 3004 1222

Email: [info@thebryanfoundation.org.au](mailto:info@thebryanfoundation.org.au)

Web: [www.thebryanfoundation.org.au](http://www.thebryanfoundation.org.au)

ABN: 17 718 002 893